

# Large Cap Growth Equity

As of December 31, 2010

HOLLAND  
CAPITAL MANAGEMENT

## LARGE CAP GROWTH EQUITY STRATEGY

- Disciplined and consistently applied investment process
- Process combines rigorous bottom up fundamental research with theme identification
- Seek companies poised for double digit earnings growth selling at reasonable valuations
- Focus on companies with superb management and leadership positions in their industries
- Fully invested in ±60 stocks
- 2/3 Large Cap and 1/3 Mid Cap stocks

## FIRM HIGHLIGHTS

- \$2.2 billion in assets under management
- 20 employees including three portfolio managers and five research analysts
- 19 year average investment professional experience
- Established in 1991
- Sole business is investment management
- Holland Capital Management is a minority business enterprise

## Portfolio Characteristics<sup>1†</sup>

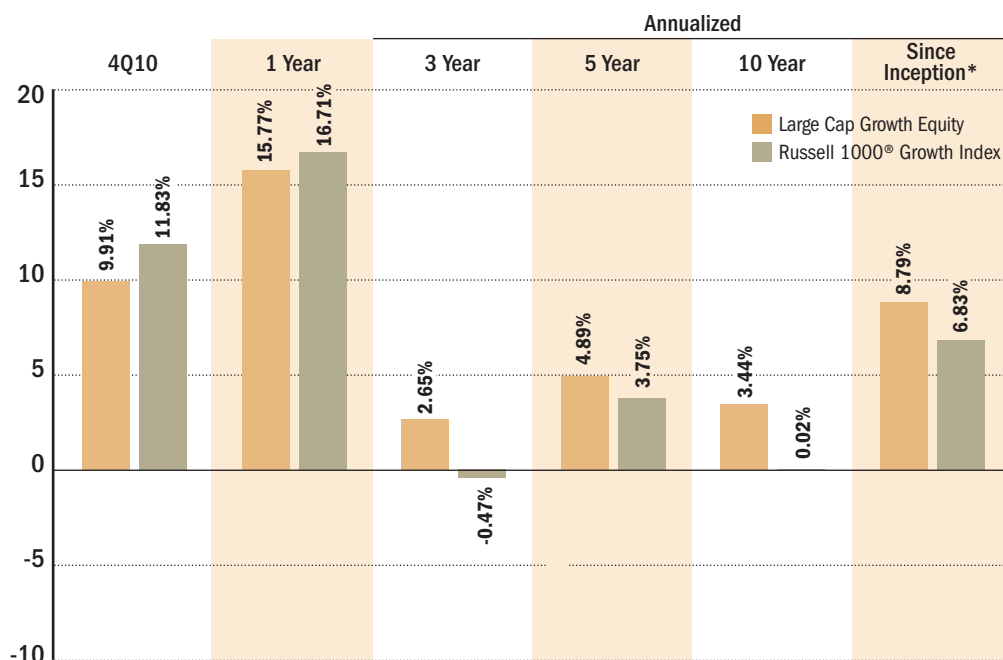
Weighted Average Market Cap (Billions)	\$84.1
EPS Growth - 5 Year Historical	10.4%
EPS Growth - 5 Year Expected <sup>2</sup>	13.8%
ROE - 5 Year Average	23.3%
P/E Ratio - 1 Year Historical	20.7
P/E Ratio - 1 Year Expected	17.6
P/B Ratio	3.5
Dividend Yield	1.0
Trailing 12 Month Turnover	16.6%

<sup>1</sup> Characteristics calculated by BNY Mellon Performance & Risk Analytics, LLC

<sup>2</sup> Based upon Thomson Financial/IBES medians of research analysts' long-term estimated growth rate for companies within the portfolio and/or index

<sup>†</sup> Provided as supplemental information to complement the full disclosure presentation located on page 2

## Composite Performance Results



Performance presented is gross of fees.

\*Style inception December 31, 1991.

## Top Ten Holdings<sup>†</sup> (as of 12/31/10; subject to change)

Apple	4.6%
Citrix Systems	4.2%
Range Resources	3.8%
Covidien	3.7%
QUALCOMM	3.6%
Exxon Mobil	3.6%
Cisco Systems	3.6%
Occidental Petroleum	3.5%
Yum! Brands	3.3%
Microsoft	3.0%

## Risk and Return Statistics<sup>†</sup>

	3-YEAR	5-YEAR
Information Ratio	0.66	0.23
Alpha	0.24	0.10
Beta	0.93	0.93
R-Squared	0.96	0.95
Sharpe Ratio	0.09	0.15
Standard Deviation	20.93	17.02
Tracking Error	4.30	4.02

Source: BNY Mellon Performance & Risk Analytics, LLC

## Sector Weightings<sup>†</sup> (as of 12/31/10; subject to change)

Technology	30.5%
Energy	18.0%
Consumer Discretionary	12.1%
Producer Durables	11.1%
Health Care	9.8%
Financial Services	8.7%
Consumer Staples	6.1%
Materials & Processing	2.1%
Cash/Cash Equivalent	1.7%

Note: Totals may not add due to rounding

# Large Cap Growth Equity

As of December 31, 2010

**HOLLAND**  
CAPITAL MANAGEMENT

One North Wacker Drive, Suite 700 · Chicago, Illinois 60606  
312.553.4830 · www.hollandcap.com

Year End	Total Firm Assets (\$millions)	Composite Assets		Annual Performance Results			
		USD (\$millions)	Number of Accounts	Composite Gross	Composite Net	Russell 1000 Growth Index	Composite Dispersion
2009	1,765	1,179	22	40.60%	40.03%	37.21%	0.5%
2008	1,329	845	23	(33.54%)	(33.78%)	(38.44%)	0.4%
2007	2,059	1,503	28	9.85%	9.46%	11.81%	0.2%
2006	2,247	1,455	31	6.86%	6.38%	9.07%	0.2%
2005	3,064	1,874	35	0.27%	(0.07%)	5.26%	0.2%
2004	2,633	1,536	33	12.39%	11.97%	6.30%	0.4%
2003	1,807	973	29	28.40%	27.89%	29.75%	0.7%
2002	1,313	580	21	(20.07%)	(20.35%)	(27.88%)	0.4%
2001	1,086	361	14	(4.55%)	(4.96%)	(20.42%)	0.4%
2000	749	247	11	(1.91%)	(2.28%)	(22.42%)	0.5%
1999	717	307	12	11.93%	11.45%	33.16%	0.6%
1998	641	135	9	39.58%	38.99%	38.71%	0.7%
1997	496	83	Five or fewer	30.49%	29.82%	30.49%	N.A.
1996	413	77	7	21.07%	20.46%	23.12%	0.3%
1995	418	89	7	28.69%	28.05%	37.18%	0.4%
1994	281	135	7	(5.47%)	(5.78%)	2.62%	0.7%
1993	156	41	Five or fewer	6.59%	6.13%	2.87%	N.A.
1992	110	1	Five or fewer	12.63%	11.54%	4.99%	N.A.

N.A. - Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

Large Cap Growth Equity Composite includes all fully discretionary institutional Large Cap Growth Equity accounts with no restrictions. The composite strategy maintains a small position in ADRs. For comparison purposes the composite is measured against the Russell 1000 Growth Index.

Holland Capital Management LLC has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS®). Holland Capital Management LLC is an independent registered investment adviser. The firm maintains a complete list and description of composites, which is available upon request. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results.

The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of management fees and include the reinvestment of all income. Net of fee performance was calculated using actual management fees. Some accounts may pay an incentive fee and

net performance may be reduced by the fee paid. The annual composite dispersion is an asset-weighted standard deviation calculated for the accounts in the composite the entire year. Additional information regarding policies for calculating and reporting returns is available upon request.

The management fee schedule is as follows: 0.85% on the first \$5 million, 0.75% on the next \$5 million, 0.65% on the next \$15 million, 0.50% on the next \$25 million, 0.40% on the next \$50 million, negotiable over \$100 million. Actual investment advisory fees incurred by clients may vary. The Large Cap Growth Equity Composite was created January 1, 1992. Compliance with GIPS has been verified firm-wide by Ashland Partners & Company LLP from January 1, 2005 through December 31, 2009. In addition, a performance examination was conducted on the Large Cap Growth Equity Composite for the period January 1, 2005 through December 31, 2009 by Ashland Partners & Company LLP.

## PORTFOLIO MANAGERS



### Monica L. Walker, CPA

Chief Executive Officer & Chief Investment Officer – Equity

Ms. Walker is a founding partner of Holland Capital Management. As Chief Executive Officer, she oversees the overall business and financial operations of the firm. With over 30 years of financial services experience, including 23 years of investment management experience, Ms. Walker also serves as Chief Investment Officer – Equity, responsible for execution of the firm's large cap growth and mid cap growth equity strategies with a team of equity research

analysts. She has worked as a member of the firm's equity team and Investment Policy Committee since the firm's inception 20 years ago. Ms. Walker received a B.B.A. in accounting from the University of Texas at Arlington in 1980 and is a CPA licensed in Texas and Illinois. She serves as a board member of the YWCA Metropolitan Chicago, a board member of the Chicago Children's Choir, a member of the CEO Council of Chicago United and the International Foundation of Employee Benefit Plans' Investment Management Committee. Ms. Walker is a member of the CFA Society of Chicago, the Illinois CPA Society, the Texas Society of CPAs, the American Institute of CPAs, the National Association of Securities Professionals (NASP), the Executive's Club of Chicago, Women Investment Professionals (WIP), Alliance of Business Leaders & Entrepreneurs (ABLE) and the Economic Club of Chicago. Ms. Walker was honored by the Chicago chapter of NASP in July 2008 as one of five "Chicago Women Blazing the Path to Power" and was named in February 2010 as one of Black Enterprise's "75 Most Powerful Women in Business."



### Carl R. Bhatena

Co-Portfolio Manager – Equity & Senior Equity Analyst (Technology)

Mr. Bhatena is Co-Portfolio Manager of the firm's large cap and mid cap growth equity strategies. As a Senior Equity Analyst, Mr. Bhatena is responsible for fundamental research and valuation analysis within the technology sector of the market. He joined Holland Capital in 1998 and has 18 years of industry experience. He began his career with EVEREN Securities Inc. (formerly Kemper Securities Inc.) as an associate analyst in the company's investment strategy group. Mr. Bhatena was promoted to Vice President –

Investment Strategist and performed aggregate fundamental qualitative and quantitative analysis on global financial markets, sectors, industry groups and specific companies as well as economic and interest rate forecasting. Mr. Bhatena holds a M.B.A. with honors from the University of Hartford's Beatrice Auerbach School with an investment finance concentration, and earned a B.A. in economics from Baldwin-Wallace College.